

## CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Greer Margolis Mitchell Burns**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>938958 /                        |  | <u>Alt Order #</u><br>06259023                         |
| <u>Product</u>  |  |  |
| <u>Issue</u>  |  |  |
| <u>Contract Dates</u><br>09/25/12 - 11/06/12                  | <u>Estimate #</u><br>1540 DSCC #1540     |  |
| <u>Advertiser</u><br>Democratic Senatorial Campaign Committee |  | <u>Original Date / Revision</u><br>08/06/12 / 08/06/12 |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KOAT  | <u>Account Executive</u><br>Mary Tricoli | <u>Sales Office</u><br>HRP -Washington                 |
| <u>Special Handling</u>                                       |  |  |
| <u>Demographic</u><br>Adults 35+                              |  |  |
| <u>IDB#</u><br>9912856  | <u>Advertiser Code</u><br>49             | <u>Product Code</u><br>53                              |
| <u>Agency Ref</u>   |  | <u>Advertiser Ref</u>                                  |

| *Line                                  | Ch    | Start Date        | End Date        | Description             | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount      |
|--|-------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1                                    | KOAT  | 09/25/12          | 11/05/12        | Action 7 News @ 10p M-F | 10-1030p       |      | :30    |                   |             | NM   | 14    | \$26,600.00 |
| Class of Time - Fixed Non Pre-emptible |       |                   |                 |                         |                |      |        |                   |             |      |       |             |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|  | Week: | 09/25/12          | 10/01/12        | MTWTF--                 |                |      |        | 4                 | \$1,900.00  |      |       |             |
|  | Week: | 10/02/12          | 10/08/12        | MTWTF--                 |                |      |        | 2                 | \$1,900.00  |      |       |             |
|  | Week: | 10/09/12          | 10/15/12        | MTWTF--                 |                |      |        | 2                 | \$1,900.00  |      |       |             |
|  | Week: | 10/16/12          | 10/22/12        | MTWTF--                 |                |      |        | 2                 | \$1,900.00  |      |       |             |
|  | Week: | 10/23/12          | 10/29/12        | MTWTF--                 |                |      |        | 2                 | \$1,900.00  |      |       |             |
|  | Week: | 10/30/12          | 11/05/12        | MTWTF--                 |                |      |        | 2                 | \$1,900.00  |      |       |             |
| N 2                                    | KOAT  | 09/25/12          | 11/05/12        | The View 10-11a         | 10-11a         |      | :30    |                   |             | NM   | 21    | \$9,975.00  |
| Class of Time - Fixed Non Pre-emptible |       |                   |                 |                         |                |      |        |                   |             |      |       |             |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|  | Week: | 09/25/12          | 10/01/12        | MTWTF--                 |                |      |        | 2                 | \$475.00    |      |       |             |
|  | Week: | 10/02/12          | 10/08/12        | MTWTF--                 |                |      |        | 2                 | \$475.00    |      |       |             |
|  | Week: | 10/09/12          | 10/15/12        | MTWTF--                 |                |      |        | 2                 | \$475.00    |      |       |             |
|  | Week: | 10/16/12          | 10/22/12        | MTWTF--                 |                |      |        | 5                 | \$475.00    |      |       |             |
|  | Week: | 10/23/12          | 10/29/12        | MTWTF--                 |                |      |        | 5                 | \$475.00    |      |       |             |
|  | Week: | 10/30/12          | 11/05/12        | MTWTF--                 |                |      |        | 5                 | \$475.00    |      |       |             |
| N 3                                    | KOAT  | 09/25/12          | 11/05/12        | Action 7 News @ 1030p   | 1030-1105p     |      | :30    |                   |             | NM   | 25    | \$31,250.00 |
| Class of Time - Fixed Non Pre-emptible |       |                   |                 |                         |                |      |        |                   |             |      |       |             |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|  | Week: | 09/25/12          | 10/01/12        | MTWTF--                 |                |      |        | 5                 | \$1,250.00  |      |       |             |
|  | Week: | 10/02/12          | 10/08/12        | MTWTF--                 |                |      |        | 4                 | \$1,250.00  |      |       |             |
|  | Week: | 10/09/12          | 10/15/12        | MTWTF--                 |                |      |        | 4                 | \$1,250.00  |      |       |             |
|  | Week: | 10/16/12          | 10/22/12        | MTWTF--                 |                |      |        | 4                 | \$1,250.00  |      |       |             |
|  | Week: | 10/23/12          | 10/29/12        | MTWTF--                 |                |      |        | 4                 | \$1,250.00  |      |       |             |
|  | Week: | 10/30/12          | 11/05/12        | MTWTF--                 |                |      |        | 4                 | \$1,250.00  |      |       |             |
| N 4                                    | KOAT  | 09/25/12          | 11/05/12        | Nightline               | 1105-1135p     |      | :30    |                   |             | NM   | 26    | \$9,100.00  |
| Class of Time - Fixed Non Pre-emptible |       |                   |                 |                         |                |      |        |                   |             |      |       |             |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|  | Week: | 09/25/12          | 10/01/12        | MTWTF--                 |                |      |        | 1                 | \$350.00    |      |       |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u><br>09/25/12 - 11/06/12  | <u>Product</u><br>Issue | <u>Estimate #</u><br>1540 DSCC #1540                   |
| <u>Advertiser</u><br>Democratic Senatorial Ca |                         | <u>Original Date / Revision</u><br>08/06/12 / 08/06/12 |

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|---|------|------------|----------|--------------------|----------------|------|--------|------------|------|------|-------|-------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/02/12 10/08/12 MTWTF-- 5 \$350.00<br>Week: 10/09/12 10/15/12 MTWTF-- 5 \$350.00<br>Week: 10/16/12 10/22/12 MTWTF-- 5 \$350.00<br>Week: 10/23/12 10/29/12 MTWTF-- 5 \$350.00<br>Week: 10/30/12 11/05/12 MTWTF-- 5 \$350.00   |      |            |          |                    |                |      |        |            |      |      |       |             |
| N 5   | KOAT | 09/25/12   | 11/05/12 | Kimmel             | 1135p-1235a    |      | :30    |            |      | NM   | 26    | \$3,250.00  |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                    |                |      |        |            |      |      |       |             |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 09/25/12 10/01/12 MTWTF-- 5 \$125.00<br>Week: 10/02/12 10/08/12 MTWTF-- 4 \$125.00<br>Week: 10/09/12 10/15/12 MTWTF-- 4 \$125.00<br>Week: 10/16/12 10/22/12 MTWTF-- 4 \$125.00<br>Week: 10/23/12 10/29/12 MTWTF-- 4 \$125.00<br>Week: 10/30/12 11/05/12 MTWTF-- 5 \$125.00 |      |            |          |                    |                |      |        |            |      |      |       |             |
| N 6   | KOAT | 10/16/12   | 11/05/12 | Anderson Cooper    | 11a-12n        |      | :30    |            |      | NM   | 16    | \$4,000.00  |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                    |                |      |        |            |      |      |       |             |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/16/12 10/22/12 MTWTF-- 6 \$250.00<br>Week: 10/23/12 10/29/12 MTWTF-- 5 \$250.00<br>Week: 10/30/12 11/05/12 MTWTF-- 5 \$250.00   |      |            |          |                    |                |      |        |            |      |      |       |             |
| N 7   | KOAT | 10/16/12   | 11/05/12 | Chew, The          | 12-1pm         |      | :30    |            |      | NM   | 12    | \$2,400.00  |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                    |                |      |        |            |      |      |       |             |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/16/12 10/22/12 MTWTF-- 4 \$200.00<br>Week: 10/23/12 10/29/12 MTWTF-- 4 \$200.00<br>Week: 10/30/12 11/05/12 MTWTF-- 4 \$200.00   |      |            |          |                    |                |      |        |            |      |      |       |             |
| N 8   | KOAT | 10/16/12   | 11/05/12 | General Hospital   | 2-3p/1-2p      |      | :30    |            |      | NM   | 12    | \$3,000.00  |
| Class of Time - Immediately Pre-emptible without notice   |      |            |          |                    |                |      |        |            |      |      |       |             |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/16/12 10/22/12 MTWTF-- 4 \$250.00<br>Week: 10/23/12 10/29/12 MTWTF-- 4 \$250.00<br>Week: 10/30/12 11/05/12 MTWTF-- 4 \$250.00   |      |            |          |                    |                |      |        |            |      |      |       |             |
| N 9   | KOAT | 09/25/12   | 11/05/12 | Ellen 3-4p         | 3-4p           |      | :30    |            |      | NM   | 27    | \$10,800.00 |
| Class of Time - Pre-emptible with notice  |      |            |          |                    |                |      |        |            |      |      |       |             |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 09/25/12 10/01/12 -TWTF-- 4 \$400.00<br>Week: 10/02/12 10/08/12 MTWTF-- 4 \$400.00<br>Week: 10/09/12 10/15/12 MTWTF-- 4 \$400.00<br>Week: 10/16/12 10/22/12 MTWTF-- 5 \$400.00<br>Week: 10/23/12 10/29/12 MTWTF-- 5 \$400.00<br>Week: 10/30/12 11/05/12 MTWTF-- 5 \$400.00 |      |            |          |                    |                |      |        |            |      |      |       |             |
| N 10  | KOAT | 09/25/12   | 11/05/12 | Action 7 News @ 5p | 5-530p         |      | :30    |            |      | NM   | 30    | \$33,000.00 |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                    |                |      |        |            |      |      |       |             |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 09/25/12 10/01/12 MTWTF-- 5 \$1,100.00<br>Week: 10/02/12 10/08/12 MTWTF-- 5 \$1,100.00<br>Week: 10/09/12 10/15/12 MTWTF-- 5 \$1,100.00<br>Week: 10/16/12 10/22/12 MTWTF-- 5 \$1,100.00   |      |            |          |                    |                |      |        |            |      |      |       |             |

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| 938958 /                   |                | 06259023                        |
| <u>Contract Dates</u>      | <u>Product</u> | <u>Estimate #</u>               |
| 09/25/12 - 11/06/12        | Issue          | 1540 DSCC #1540                 |
| <u>Advertiser</u>          |                | <u>Original Date / Revision</u> |
| Democratic Senatorial Ca   |                | 08/06/12 / 08/06/12             |

| *Line                                    | Ch   | Start Date        | End Date        | Description                   | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount      |
|--|------|-------------------|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 10/23/12          | 10/29/12        | MTWTF--                       |                |      |        | 5                 | \$1,100.00  |      |       |             |
| Week:                                    |      | 10/30/12          | 11/05/12        | MTWTF--                       |                |      |        | 5                 | \$1,100.00  |      |       |             |
| N 11                                     | KOAT | 09/25/12          | 11/05/12        | Action 7 News @ 6p            | 6-630p         |      | :30    |                   |             | NM   | 20    | \$26,000.00 |
| Class of Time - Fixed Non Pre-emptible   |      |                   |                 |                               |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 09/25/12          | 10/01/12        | MTWTF--                       |                |      |        | 5                 | \$1,300.00  |      |       |             |
| Week:                                    |      | 10/02/12          | 10/08/12        | MTWTF--                       |                |      |        | 3                 | \$1,300.00  |      |       |             |
| Week:                                    |      | 10/09/12          | 10/15/12        | MTWTF--                       |                |      |        | 3                 | \$1,300.00  |      |       |             |
| Week:                                    |      | 10/16/12          | 10/22/12        | MTWTF--                       |                |      |        | 3                 | \$1,300.00  |      |       |             |
| Week:                                    |      | 10/23/12          | 10/29/12        | MTWTF--                       |                |      |        | 3                 | \$1,300.00  |      |       |             |
| Week:                                    |      | 10/30/12          | 11/05/12        | MTWTF--                       |                |      |        | 3                 | \$1,300.00  |      |       |             |
| N 12                                     | KOAT | 09/25/12          | 11/05/12        | 6a A7N More In The AM         | 6-7a           |      | :30    |                   |             | NM   | 25    | \$30,625.00 |
| Class of Time - Fixed Non Pre-emptible   |      |                   |                 |                               |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 09/25/12          | 10/01/12        | MTWTF--                       |                |      |        | 4                 | \$1,225.00  |      |       |             |
| Week:                                    |      | 10/02/12          | 10/08/12        | MTWTF--                       |                |      |        | 3                 | \$1,225.00  |      |       |             |
| Week:                                    |      | 10/09/12          | 10/15/12        | MTWTF--                       |                |      |        | 3                 | \$1,225.00  |      |       |             |
| Week:                                    |      | 10/16/12          | 10/22/12        | MTWTF--                       |                |      |        | 5                 | \$1,225.00  |      |       |             |
| Week:                                    |      | 10/23/12          | 10/29/12        | MTWTF--                       |                |      |        | 5                 | \$1,225.00  |      |       |             |
| Week:                                    |      | 10/30/12          | 11/05/12        | MTWTF--                       |                |      |        | 5                 | \$1,225.00  |      |       |             |
| N 13                                     | KOAT | 10/16/12          | 11/05/12        | Entertainment Tonight 630-7p  | 630-7p         |      | :30    |                   |             | NM   | 3     | \$3,300.00  |
| Class of Time - Pre-emptible with notice |      |                   |                 |                               |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 10/16/12          | 10/22/12        | MTWTF--                       |                |      |        | 1                 | \$1,100.00  |      |       |             |
| Week:                                    |      | 10/23/12          | 10/29/12        | MTWTF--                       |                |      |        | 1                 | \$1,100.00  |      |       |             |
| Week:                                    |      | 10/30/12          | 11/05/12        | MTWTF--                       |                |      |        | 1                 | \$1,100.00  |      |       |             |
| N 14                                     | KOAT | 09/25/12          | 11/05/12        | Good Morning America          | 7-9a           |      | :30    |                   |             | NM   | 24    | \$20,400.00 |
| Class of Time - Fixed Non Pre-emptible   |      |                   |                 |                               |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 09/25/12          | 10/01/12        | MTWTF--                       |                |      |        | 1                 | \$850.00    |      |       |             |
| Week:                                    |      | 10/02/12          | 10/08/12        | MTWTF--                       |                |      |        | 4                 | \$850.00    |      |       |             |
| Week:                                    |      | 10/09/12          | 10/15/12        | MTWTF--                       |                |      |        | 4                 | \$850.00    |      |       |             |
| Week:                                    |      | 10/16/12          | 10/22/12        | MTWTF--                       |                |      |        | 5                 | \$850.00    |      |       |             |
| Week:                                    |      | 10/23/12          | 10/29/12        | MTWTF--                       |                |      |        | 5                 | \$850.00    |      |       |             |
| Week:                                    |      | 10/30/12          | 11/05/12        | MTWTF--                       |                |      |        | 5                 | \$850.00    |      |       |             |
| N 15                                     | KOAT | 09/25/12          | 11/05/12        | Live with Regis & Kelly 9-10a | 9-10a          |      | :30    |                   |             | NM   | 27    | \$12,825.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                               |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 09/25/12          | 10/01/12        | -TWTF--                       |                |      |        | 3                 | \$475.00    |      |       |             |
| Week:                                    |      | 10/02/12          | 10/08/12        | MTWTF--                       |                |      |        | 3                 | \$475.00    |      |       |             |
| Week:                                    |      | 10/09/12          | 10/15/12        | MTWTF--                       |                |      |        | 3                 | \$475.00    |      |       |             |
| Week:                                    |      | 10/16/12          | 10/22/12        | MTWTF--                       |                |      |        | 5                 | \$475.00    |      |       |             |
| Week:                                    |      | 10/23/12          | 10/29/12        | MTWTF--                       |                |      |        | 5                 | \$475.00    |      |       |             |
| Week:                                    |      | 10/30/12          | 11/05/12        | MTWTF--                       |                |      |        | 8                 | \$475.00    |      |       |             |
| N 16                                     | KOAT | 10/19/12          | 11/02/12        | 20/20                         | 9-10p          |      | :30    |                   |             | NM   | 3     | \$6,600.00  |
| Class of Time - Pre-emptible with notice |      |                   |                 |                               |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:                                    |      | 10/15/12          | 10/21/12        | ----1--                       |                |      |        | 1                 | \$2,200.00  |      |       |             |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 938958 /            | 06259023    |

| Contract Dates      | Product | Estimate #      |
|---------------------|---------|-----------------|
| 09/25/12 - 11/06/12 | Issue   | 1540 DSCC #1540 |

| Advertiser               | Original Date / Revision |
|--------------------------|--------------------------|
| Democratic Senatorial Ca | 08/06/12 / 08/06/12      |

| *Line   | Ch   | Start Date | End Date | Description               | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount     |
|---|------|------------|----------|---------------------------|----------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/22/12 10/28/12 ----1-- 1 \$2,200.00<br>Week: 10/29/12 11/04/12 ----1-- 1 \$2,200.00   |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 17  | KOAT | 10/20/12   | 11/03/12 | Action 7 News @ 10p Sat   | 10-1035p       |      | :30    |            |      | NM   | 3     | \$5,100.00 |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                           |                |      |        |            |      |      |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/15/12 10/21/12 -----1- 1 \$1,700.00<br>Week: 10/22/12 10/28/12 -----1- 1 \$1,700.00<br>Week: 10/29/12 11/04/12 -----1- 1 \$1,700.00   |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 18  | KOAT | 09/29/12   | 11/03/12 | Action 7 News @ 5p Sat    | 5-530p         |      | :30    |            |      | NM   | 6     | \$3,300.00 |
| Class of Time - Pre-emptible with notice  |      |            |          |                           |                |      |        |            |      |      |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 09/24/12 09/30/12 -----1- 1 \$550.00<br>Week: 10/01/12 10/07/12 -----1- 1 \$550.00<br>Week: 10/08/12 10/14/12 -----1- 1 \$550.00<br>Week: 10/15/12 10/21/12 -----1- 1 \$550.00<br>Week: 10/22/12 10/28/12 -----1- 1 \$550.00<br>Week: 10/29/12 11/04/12 -----1- 1 \$550.00 |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 19  | KOAT | 09/29/12   | 11/03/12 | Sa 6a A7N More in the AM  | 6-9a           |      | :30    |            |      | NM   | 6     | \$3,750.00 |
| Class of Time - Pre-emptible with notice  |      |            |          |                           |                |      |        |            |      |      |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 09/24/12 09/30/12 -----1- 1 \$625.00<br>Week: 10/01/12 10/07/12 -----1- 1 \$625.00<br>Week: 10/08/12 10/14/12 -----1- 1 \$625.00<br>Week: 10/15/12 10/21/12 -----1- 1 \$625.00<br>Week: 10/22/12 10/28/12 -----1- 1 \$625.00<br>Week: 10/29/12 11/04/12 -----1- 1 \$625.00 |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 20  | KOAT | 10/21/12   | 11/04/12 | Action 7 News @ 10p Sun   | 10-1030p       |      | :30    |            |      | NM   | 3     | \$6,300.00 |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                           |                |      |        |            |      |      |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/15/12 10/21/12 -----1 1 \$2,100.00<br>Week: 10/22/12 10/28/12 -----1 1 \$2,100.00<br>Week: 10/29/12 11/04/12 -----1 1 \$2,100.00  |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 21  | KOAT | 10/21/12   | 11/04/12 | Action 7 News @ 1030p Sun | 1030-1105p     |      | :30    |            |      | NM   | 3     | \$3,750.00 |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                           |                |      |        |            |      |      |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 10/15/12 10/21/12 -----1 1 \$1,250.00<br>Week: 10/22/12 10/28/12 -----1 1 \$1,250.00<br>Week: 10/29/12 11/04/12 -----1 1 \$1,250.00  |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 22  | KOAT | 09/30/12   | 11/04/12 | ET Weekend Su 4-5p        | 4-5p           |      | :30    |            |      | NM   | 6     | \$2,400.00 |
| Class of Time - Pre-emptible with notice  |      |            |          |                           |                |      |        |            |      |      |       |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u><br>Week: 09/24/12 09/30/12 -----1 1 \$400.00<br>Week: 10/01/12 10/07/12 -----1 1 \$400.00<br>Week: 10/08/12 10/14/12 -----1 1 \$400.00<br>Week: 10/15/12 10/21/12 -----1 1 \$400.00<br>Week: 10/22/12 10/28/12 -----1 1 \$400.00<br>Week: 10/29/12 11/04/12 -----1 1 \$400.00       |      |            |          |                           |                |      |        |            |      |      |       |            |
| N 23  | KOAT | 09/30/12   | 11/04/12 | Action 7 News @ 5p Sun    | 5-530p         |      | :30    |            |      | NM   | 6     | \$3,300.00 |
| Class of Time - Fixed Non Pre-emptible  |      |            |          |                           |                |      |        |            |      |      |       |            |

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**KOAT**  
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**Albuquerque, NM 87107**  
**(505)884-7777**

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|                            |                |                                 |
|----------------------------|----------------|---------------------------------|
| <u>Contract / Revision</u> |                | <u>Alt Order #</u>              |
| 938958 /                   |                | 06259023                        |
| <u>Contract Dates</u>      | <u>Product</u> | <u>Estimate #</u>               |
| 09/25/12 - 11/06/12        | Issue          | 1540 DSCC #1540                 |
| <u>Advertiser</u>          |                | <u>Original Date / Revision</u> |
| Democratic Senatorial Ca   |                | 08/06/12 / 08/06/12             |

| *Line                                    | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount       |
|--|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|--------------|
|  |      |                   |                 |                 |                |      |        |                   |             |      |       |              |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |              |
| Week:                                    |      | 09/24/12          | 09/30/12        | -----1          |                |      |        | 1                 | \$550.00    |      |       |              |
| Week:                                    |      | 10/01/12          | 10/07/12        | -----1          |                |      |        | 1                 | \$550.00    |      |       |              |
| Week:                                    |      | 10/08/12          | 10/14/12        | -----1          |                |      |        | 1                 | \$550.00    |      |       |              |
| Week:                                    |      | 10/15/12          | 10/21/12        | -----1          |                |      |        | 1                 | \$550.00    |      |       |              |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1          |                |      |        | 1                 | \$550.00    |      |       |              |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1          |                |      |        | 1                 | \$550.00    |      |       |              |
| N 24                                     | KOAT | 09/30/12          | 11/04/12        | 5-6a            | 5-6a           |      | :30    |                   |             | NM   | 6     | \$1,050.00   |
| Class of Time - Fixed Non Pre-emptible   |      |                   |                 |                 |                |      |        |                   |             |      |       |              |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |              |
| Week:                                    |      | 09/24/12          | 09/30/12        | -----1          |                |      |        | 1                 | \$175.00    |      |       |              |
| Week:                                    |      | 10/01/12          | 10/07/12        | -----1          |                |      |        | 1                 | \$175.00    |      |       |              |
| Week:                                    |      | 10/08/12          | 10/14/12        | -----1          |                |      |        | 1                 | \$175.00    |      |       |              |
| Week:                                    |      | 10/15/12          | 10/21/12        | -----1          |                |      |        | 1                 | \$175.00    |      |       |              |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1          |                |      |        | 1                 | \$175.00    |      |       |              |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1          |                |      |        | 1                 | \$175.00    |      |       |              |
| N 25                                     | KOAT | 10/21/12          | 11/04/12        | AFV             | 6-7p           |      | :30    |                   |             | NM   | 3     | \$8,400.00   |
| Class of Time - Pre-emptible with notice |      |                   |                 |                 |                |      |        |                   |             |      |       |              |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |              |
| Week:                                    |      | 10/15/12          | 10/21/12        | -----1          |                |      |        | 1                 | \$2,800.00  |      |       |              |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1          |                |      |        | 1                 | \$2,800.00  |      |       |              |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1          |                |      |        | 1                 | \$2,800.00  |      |       |              |
| N 26                                     | KOAT | 10/16/12          | 10/30/12        | DWTS            | 8-9p           |      | :30    |                   |             | NM   | 3     | \$13,500.00  |
| Class of Time - Pre-emptible with notice |      |                   |                 |                 |                |      |        |                   |             |      |       |              |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |              |
| Week:                                    |      | 10/15/12          | 10/21/12        | -1-----         |                |      |        | 1                 | \$4,500.00  |      |       |              |
| Week:                                    |      | 10/22/12          | 10/28/12        | -1-----         |                |      |        | 1                 | \$4,500.00  |      |       |              |
| Week:                                    |      | 10/29/12          | 11/04/12        | -1-----         |                |      |        | 1                 | \$4,500.00  |      |       |              |
| Totals                                   |      |                   |                 |                 |                |      |        |                   |             |      | 356   | \$283,975.00 |

\*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period         | # of Spots | Gross Amount        | Net Amount          | *Tax 1             | Total               |
|---------------------|------------|---------------------|---------------------|--------------------|---------------------|
| 08/27/12 - 09/30/12 | 38         | \$31,950.00         | \$27,157.50         | \$1,901.03         | \$29,058.53         |
| 10/01/12 - 10/28/12 | 228        | \$182,200.00        | \$154,870.00        | \$10,840.90        | \$165,710.90        |
| 10/29/12 - 11/05/12 | 90         | \$69,825.00         | \$59,351.25         | \$4,154.59         | \$63,505.84         |
| <b>Totals</b>       | <b>356</b> | <b>\$283,975.00</b> | <b>\$241,378.75</b> | <b>\$16,896.52</b> | <b>\$258,275.27</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Greer Margolis Mitchell Burns**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>939848 /                        |  | <u>Alt Order #</u><br>06264755                         |
| <u>Product</u><br>Issue                                       |  |  |
| <u>Contract Dates</u><br>08/07/12 - 08/13/12                  | <u>Estimate #</u><br>1566 DSCC #1566     |  |
| <u>Advertiser</u><br>Democratic Senatorial Campaign Committee |  | <u>Original Date / Revision</u><br>08/06/12 / 08/06/12 |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KOAT  | <u>Account Executive</u><br>Mary Tricoli | <u>Sales Office</u><br>HRP -Washington                 |
| <u>Special Handling</u>                                       |  |  |
| <u>Demographic</u><br>Adults 35+                              |  |  |
| <u>IDB#</u><br>9912856  | <u>Advertiser Code</u><br>49             | <u>Product Code</u><br>53                              |
| <u>Agency Ref</u>   |  | <u>Advertiser Ref</u>                                  |

| *Line         | Ch    | Start Date                               | End Date        | Description                   | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots     | Amount             |
|---------------|-------|--|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 1           | KOAT  | 08/07/12                                 | 08/13/12        | Kimmel                        | 1135p-1235a    |      | :30    |                   |             | NM   | 4         | \$500.00           |
|               |       | Class of Time - Fixed Non Pre-emptible   |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 4                 | \$125.00    |      |           |                    |
| N 2           | KOAT  | 08/07/12                                 | 08/13/12        | Anderson Cooper               | 11a-12n        |      | :30    |                   |             | NM   | 5         | \$875.00           |
|               |       | Class of Time - Pre-emptible with notice |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 5                 | \$175.00    |      |           |                    |
| N 3           | KOAT  | 08/07/12                                 | 08/13/12        | Chew, The                     | 12-1pm         |      | :30    |                   |             | NM   | 2         | \$400.00           |
|               |       | Class of Time - Pre-emptible with notice |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 2                 | \$200.00    |      |           |                    |
| N 4           | KOAT  | 08/07/12                                 | 08/13/12        | Action 7 News @ 5p            | 5-530p         |      | :30    |                   |             | NM   | 5         | \$3,000.00         |
|               |       | Class of Time - Pre-emptible with notice |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 5                 | \$600.00    |      |           |                    |
| N 5           | KOAT  | 08/07/12                                 | 08/13/12        | Action 7 News @ 6p            | 6-630p         |      | :30    |                   |             | NM   | 5         | \$4,000.00         |
|               |       | Class of Time - Pre-emptible with notice |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 5                 | \$800.00    |      |           |                    |
| N 6           | KOAT  | 08/07/12                                 | 08/13/12        | Good Morning America          | 7-9a           |      | :30    |                   |             | NM   | 9         | \$4,725.00         |
|               |       | Class of Time - Fixed Non Pre-emptible   |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 9                 | \$525.00    |      |           |                    |
| N 7           | KOAT  | 08/07/12                                 | 08/13/12        | Live with Regis & Kelly 9-10a | 9-10a          |      | :30    |                   |             | NM   | 4         | \$800.00           |
|               |       | Class of Time - Pre-emptible with notice |                 |                               |                |      |        |                   |             |      |           |                    |
|               |       | <u>Start Date</u>                        | <u>End Date</u> | <u>Weekdays</u>               |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/07/12                                 | 08/13/12        | MTWTF--                       |                |      |        | 4                 | \$200.00    |      |           |                    |
| <b>Totals</b> |       |  |                 |                               |                |      |        |                   |             |      | <b>34</b> | <b>\$14,300.00</b> |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 939848 /            | 06264755    |

| Contract Dates      | Product | Estimate #      |
|---------------------|---------|-----------------|
| 08/07/12 - 08/13/12 | Issue   | 1566 DSCC #1566 |

| Advertiser               | Original Date / Revision |
|--------------------------|--------------------------|
| Democratic Senatorial Ca | 08/06/12 / 08/06/12      |

\*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period         | # of Spots | Gross Amount       | Net Amount         | *Tax 1          | Total              |
|---------------------|------------|--------------------|--------------------|-----------------|--------------------|
| 07/30/12 - 08/13/12 | 34         | \$14,300.00        | \$12,155.00        | \$850.85        | \$13,005.85        |
| <b>Totals</b>       | <b>34</b>  | <b>\$14,300.00</b> | <b>\$12,155.00</b> | <b>\$850.85</b> | <b>\$13,005.85</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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